



31ST FALL JUVENILE JUSTICE INSTITUTE

2007 Conference Program
Advertising Examples & Pricing



VJJA.org

Conference Program Advertising Examples

1 Line = \$2 3 lines \$5 (Individual Donors)

Roscoe Tabor, Roanoke Prevention Society
Ann Elliott Flora, VJJA Board of Directors
George T. Kellogg, Juvenile Justice Coalition
Samantha Youngblood, Roanoke Court Service Unit
Tamara Godfrey, Special Education Instructor
Quo Vadis Ervin, School Resource Officer
Natalie Pilgram, Big Brothers – Big Sisters
Successful Youth. Strong Families. Safe Communities
Randolph Newton, Roanoke Office on Youth
Margaret Kennedy, Young Life of the Blue Ridge
Apply for a VJJA Scholar\$hip at www.VJJA.org
Ed Myers, Rocky Mt Comprehensive Services
Children Live What They Learn
Elizabeth Wilson, Blue Ridge Learning Centers
Hannah Young, Therapeutic Mentor, FPS
Carlton Jefferson, Probation Officer
Fitz Dennison, Domestic Violence Specialist
Catherine Whittington, Certified Mediator
Rocco Arrington, Behavioral Specialist
Rhonda Tarlington, Roanoke Resident
Brett Rhodes, Alternative School Intervention Spec.
Robin Brickhouse, New Hope Emergency Shelter
Holly Barrett, Barrett Mentors
Leo Trenton, Judge, 45th District J & DR Court
Lelia Sorrenson, Data & Systems Analyst
Frank Jetson, Manager, Youth Development Office
Larry Morgan, Mill Mountain Less Secure Shelter
Chris McCoy, DARE Officer
Paula Marks, Lynchburg Detention Alternatives
Sheila Harper, Evening Reporting Center Coord.
Jim Clark, Dayton City Manager
Deron Hutcherson, Trenton Commonwealth Attorney
Jay McCutcheon, Extreme Sports Experience
Phyllis Denton, Roanoke J & DR Clerk's Office
Mandy Thomas, Resource Teacher
Leonard Green, Sheriff's Work Alternative Program
Sandra Bennett, 2nd Responder Unit
Ammie Rhodenizer, Teen Dating Violence Coordinator
Samuel Williams, Sex Offender Therapist
Randolph Hendon, Indigent Defense
Evelyn Hinton, Substance Abuse Therapist
Janet Hayes, Job Coach, Botetourt Job Specialists
Shawn Reid, Northern VA Multi-Cultural Center
Brea Irving, Outreach Detention Counselor
Charlie Pilvnick, Anger Program Facilitator
www.VJJA.org

Advocating for Court-Involved Children.
Roderick Kellas, Tidewater Associates
David Jones, Boys Home of Covington
Agnes Flora, Gang Intervention Specialists
Mary Ann Barrows, Voices for VA's Children
Andrew Drummer, Charlottesville VJCCA
James Chambers, Lebanon Youth Services
Judy Richardson, Family Preservation Services
Marvin Yelverton, Adventure Alternatives
David Harrison, Commonwealth Counseling
Betty Whittington, Behavioral Specialists, Inc.
Jennifer Hubbard, Youth Advocates of VA
Damon Garrett, Dept of Criminal Justice Services
Richard Hagy, National Counseling Group
James Cornett, 28th District CSU – Abingdon
Ellen Kirby, United Methodist Family Services
Joanne Wheeler, President, Tomorrow's Leaders
Brian Mears, Commonwealth Challenge
Benson Fitzgerald, Barry Robinson Center
Elliott Montgomery, Boys & Girls Club of America
Regina Irving, Blue Ridge Detention
Anthony Debell, Shen. Valley VJCCA Office
Thomas Griffin, Thomas Griffin Counseling, Inc
Aaron Roberts, Whisper Ridge
Allison Daughtrey, Virginia Wilderness Institute
Fran Dooley, Centra Health Services
Beth Hayes, Appalachian Correctional Center
Amy Gershwin, Roanoke Probation Officer
Nancy Pilgram, Prevention Specialist
Cathy Donovan, Boys & Girls Club of America
Candace Staton, Voices for Virginia's Children
Miranda Cooke, Tidewater Reg Grp Home Comm
Graham Wilkerson, Dade Co. Indigent Defense
Audrey Pickral, VA Private Provider Association
Arthur Andrews, Family First
Bart Littleton, Program Development Specialist
Ryan Coston, Blue Ridge Boys' Home
Richard Dickerson, Blue Ridge Polygraph
Sheree Benjamin, Jackson Field Homes
Nelson Wakefield, Director of Operations, DYFS
Seth Bauer, Valley Psychiatric Services
Meredith Ellison, Deputy Director, Durham CSU
Patrick Burke, Goshen Pass Wilderness Academy
Nicholas Morrison, Resource Officer, MVHS
Connie Shires, Juvenile Justice Advisory Group
Bridgette Hutcherson, Virginia Recovery Center



VJJA.org

Conference Program Advertising Examples

1/16 Page Ads = \$20

BLUE RIDGE
Detention Alternatives
www.brda-net.com

ROANOKE COURT SERVICES
*Successful Youth. Strong Families.
Safe Communities.*

DIANE BRYANT, LPC
Roanoke (540) 261-9876
diane-lpc@earthlink.net

VJJA SCHOLARSHIPS
scholarships@vjja.org
www.VJJA.org

**SANCTUARY CRISIS
INTERVENTION**
540.646.2000

**FAMILY PRESERVATION
SERVICES (FPS)**
ww.FPSCORP.com

BLUE RIDGE DETENTION
Superintendent: Alan Hullette
540.859.7544

BOYS 2 MEN MENTORING
Anwar Clairborne, CEO
540.460.5888

**ROCKBRIDGE COMMUNITY
SERVICES BOARD**
540.463.0281

FAMILY CONNECTIONS
CSA & Medicaid Approved
540.222.8763

**ADVENTURE BASED
LEARNING**
www.ablearning.com
540.578.9633

**STAR CITY YOUTH
SERVICES**
Sandra Foster, Referral Specialist
540.758.6987

SECOND CHANCES
www.secondchanges.net
540.463.1792

BLUE RIDGE PARENTING
Contact: Ross Wheeler
540.258.9910



VJJA.org

Conference Program Advertising Examples

1/8 Page Ads = \$50

YOUR AD HERE

**If This Had Been Your Ad You
Would Have Already Attracted
A New Customer**



Family Focus, Inc.

2103 E. Parham Road; Suite 100

Richmond, VA 23228

804-261-2090

www.familyfocusinc.com

Where Focus Is the Family

Providing intensive in-home services for
at-risk children and their families.

- Intensive In-Home Program
- Juvenile Sex Offender Program
- Family Stabilization Treatment Program



New Beginnings Development Services, Inc.

Programs for Mommy to Be and Mommy & Me

**A Group Home for
Pregnant Girls**

1523 DesMoines Ave.
Portsmouth, Virginia 23704

Cynthia D. McGirt

Founder/President

M.A. Counseling / Urban Studies

757.567.1052

pcmcgirt@msn.com



Beginning Right ~ Right from the Start



Centra Health



2609 McVitty Road, Roanoke, Virginia 24018
(540) 774-7100 - www.lfsva.org

STEPPING STONE

Family Services, Inc
Portsmouth 757.673.8117



Clinical Alternatives, P.C.



Hallmark



VJJA.org

Conference Program Advertising Examples

1/4 Page Ads = \$100




Building Healthy Connections

Mentoring & Counseling

Career Visions Program
Anger Management Groups

Serving Spotsylvania, Stafford, Caroline, King George, City of Fredericksburg and Hanover
294 provider CSA listed

**10500 Wakeman Drive Suite 200
Fredericksburg, Va. 22407
540-898-7125 Fax: 540-898-1146
office@bhconnections.com**



GRAFTON

Hands that restore accountability

KidsPeace Mesabi Academy (Buhl, MN) and Prairie Academy (Worthington, MN) offer strongly integrated yet distinct secure and open residential programs, educational training and aftercare services for delinquent youth. All programs address issues related to community protection, responsibility and competency development.



We respect our clients' privacy. The model used here is for illustrative purposes only, and in no way represents or endorses KidsPeace.

**Mesabi Academy
Prairie Academy
KidsPeace®**
The National Center for Kids Overseeing Crime

888-270-5013
www.kidspeace.org
www.mesabiacademy.org
www.TeenCentral.Net

**The hand
that heals**



Family SOLUTIONS

9241 Courthouse Road • Suite 2B
Spotsylvania, VA 22553

Wishing VJJA Members a Safe & Successful Conference

Customized Intervention for Healing Families

- Intensive In-Home Counseling
- Mentoring/Case Aide Services
- Visitation & Exchange Services
- Parent Education
- Assessments & Evaluations

For additional information, call
540-582-5820

Virginia Medicaid Provider
294 Vendor

Compassionate, Professional, Confidential

Intercept



Redefining The Group Home Experience

Virginia Medicaid Provider

Therapeutic Adolescent Group Homes
Boys & Girls ages 12-19

Independent Living

Individual & Group Therapy
Specialized Therapies Including Sex Offenders

(804) 216-7464



Elk Hill

Serving Virginia's Youth and Families since 1970

Residential
Day School
Outreach

ELK HILL FARM, INC.
P.O. Box 99, Goochland, Virginia 23063
804-457-4866 ~ mtiffany@elkhill.org

www.elkhill.org



**Nationally recognized for
psychiatric residential treatment services
that include specialized programs for
high-risk behavioral disorders and
sexual aggression.**

Most programs serve ages 12-21

**7515 Northside Drive
N. Charleston SC 29420
1-800-776-6482**

www.newhopenetreatment.com

Inpatient Services

Intensive, residential psychiatric
treatment for boys ages 7-17
and girls ages 13-17.



Celebrating 50 Years of Service

**801 Children's Center Road, SW - Leesburg
703-777-3485 - www.graydonmanor.org**



Jewish Family Services
6718 Patterson Avenue, Richmond
804.282.5644
www.jfsrichmond.org



3500 Tejo Lane, Suite 105
Chesapeake, Virginia 23321
757.638.5500

www.childrensservicesonline.com

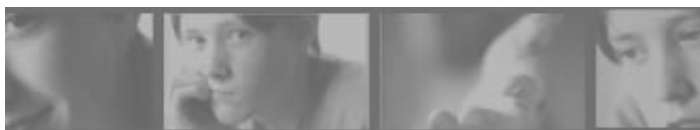


The Villa's programs provide special, alternative and non-traditional education and care for children ages six weeks through high school; residential on-campus living and education for homeless children and their mothers; day and respite care services for children with disabilities; residential emergency shelter and education for children in crisis; and, independent living for adults with disabilities.

St. Joseph's Villa
8000 Brook Road
Richmond, VA 23227

(800) 273-6553

www.stjosephsvilla.net



Presbyterian Homes & Family Services

Serving Individuals and Families Since 1903

Your responsibility to choose a future for a child is a momentous decision. You want to make the very best choice in finding a sanctuary of love for a child in need. We believe we can help answer your most challenging placement needs based on thousands of success stories with girls and boys spanning several generations.

150 Linden Avenue
Lynchburg, Virginia 24503
Phone: 434-384-3131
Fax: 434-384-7379

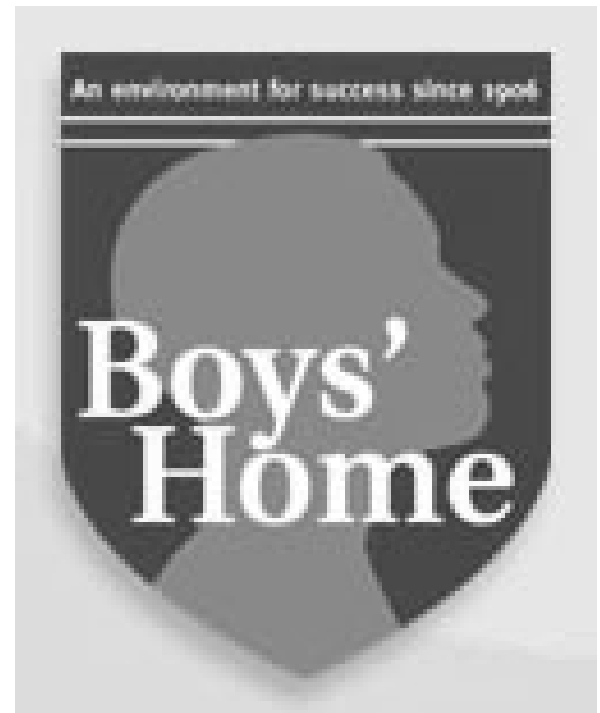
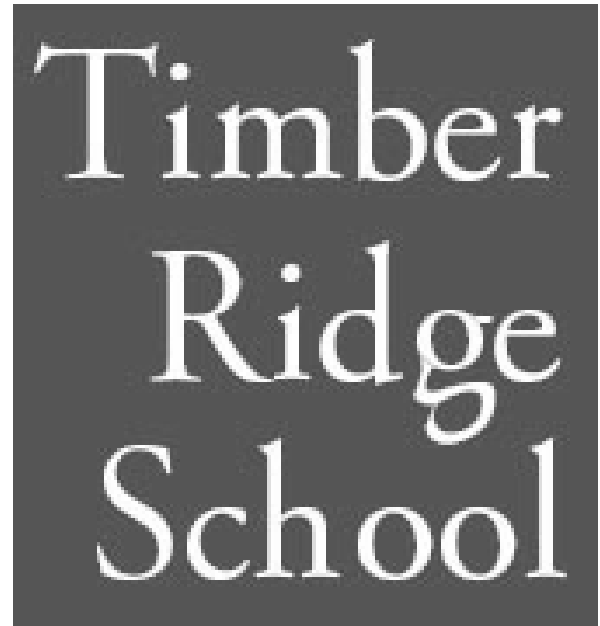
www.phfs.org



VJJA.org

Conference Program Advertising Examples

1/4 Page Ads = \$100





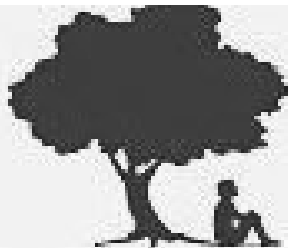
VJJA.org

Conference Program Advertising Examples

½ Page Ads = \$200

CHILD & FAMILY SERVICES

of Eastern Virginia



The Barry Robinson Center

A Behavioral Health System for Youth

Associated Marine Institutes.



www.AMIKIDS.org

Kid's First

Norfolk Marine Institute, Norfolk
351 Ivory Road, Norfolk, VA 23523
(757) 545-5437

Peninsula Marine Institute, Newport News
5501 Huntington Avenue, Newport News, VA 23607
(757) 245-3556

Virginia Wilderness Institute, Oakwood
PO BOX 613, Oakwood, VA 24631
(276) 498-7032



www.hillcrestec.org

Four campuses nestled in the
beautiful Berkshire Hills of
Western Massachusetts

*"Hillcrest is an example of what
America is all about, a caring
and sharing people".*

Senator Edward M. Kennedy

Marissa Carlson
Admissions Coordinator
Hillcrest Educational Centers, Inc.
P.O. Box 4699, Pittsfield, MA 01202
(413) 499-7924 x 136
mcarlson@hillcrestec.org or
admissions@hillcrestec.org

Youth VILLAGES



Youth Villages' commitment to helping troubled children and their families find success spans 20 years and includes a comprehensive array of programs and services:

Home-Based Counseling
Residential Treatment
Treatment Foster Care
Adoption Services

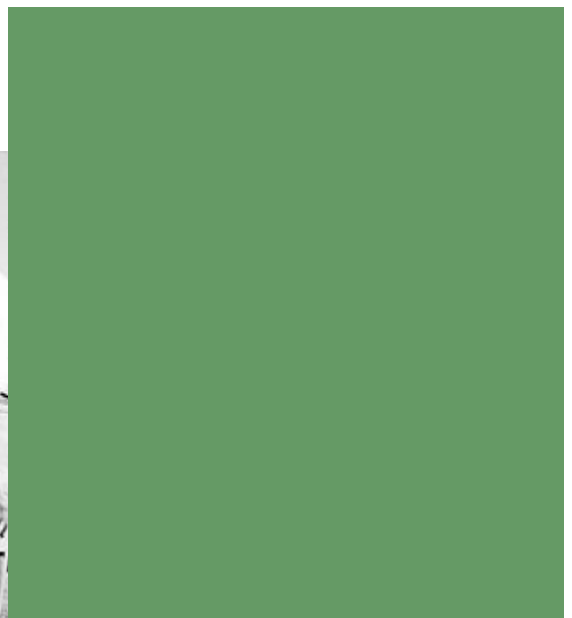
Community-Based Services
Transitional Living Services
Specialized Crisis Services
Intensive Residential Treatment

Our programs use the principles of evidence-based treatment models, including Multisystemic Therapy (MST.)

Our approach has been very successful. Today, nearly 1,300 counselors, teachers and skilled support staff provide Youth Villages' services from offices in 43 locations throughout Alabama, Arkansas, Massachusetts, Mississippi, North Carolina, Tennessee, Texas and Washington, D.C.

Youth Villages, P.O. Box 341154, Memphis, TN 38184-1154, (901) 252-7600

www.youthvillages.org



11835 Hazel Circle Drive - Bristow, Virginia 20136 - (703) 631-3360 Fax (703) 361-4335

Harmony Hill School

*"Leading the way in providing a special environment
where troubled youth can become productive individuals."*



ERGOMETRICS
& Applied Personnel
Research, Inc.



IMPACT Juvenile Justice Training and Testing System

Pre-Employment and Promotional Testing

Hire employees who can manage and motivate
young offenders, set boundaries, and serve as
positive role models.

Impact Training
also available.

Contact us at: (425) 774-5700 or email: impact@ergometrics.org



VJJA.org

Conference Program Advertising Examples

Full Page = \$400; Inside Covers - \$500; Back Cover \$1000



Delta House

“A place for change”

**Helping Teen Mothers
Help Themselves**

1703 Harvard Road

Richmond, VA 23226

804-269-0915

Email: deltahouse95@yahoo.com

www.deltahouse95.com



National Counseling Group, Inc.



Dedicated Service To Those In Our Community

NCG, Inc. is a private group of therapists and counselors dedicated to providing comprehensive counseling and outpatient services to individuals and families in the Northern, Central, Eastern and Southwestern regions in the state of Virginia. NCG, Inc. caters to high-risk clients who need specialized intensive and in-home services for mental health and/or substance abuse issues. NCG's trained clinical staff is widely respected and recognized in the field of mental health and substance abuse treatment.

Core Values: Service, Relationships, Performance, Evolution

Our mission is to provide highly professional and effective counseling services to children, adolescents, and their families as well as adults in the Northern, Central and Eastern Virginia areas. NCG offers an array of outpatient services that bridge the gap between traditional mental health psychotherapy, and substance abuse treatment techniques.

1-877-KNOWNCG

www.nationalcounselinggroup.com



Family Preservation Services, Inc.

”Human Services Without Walls”

Intensive In-Home Treatment

Individual, Group & Family Therapy

Life Skills Counseling & Therapeutic Mentoring

Community-Based Adolescent Sex Offender Program

Substance Abuse Treatment

School-Based Day Treatment Programs

Virtual Residential Program
(creating the required structure and
treatment in the client’s own home)

STATEWIDE SERVICES

Developed Collaboratively ~ Managed Locally

(800) 447-8709

(or contact your local FPS office)

www.fpscorp.com

We help Adolescent Females Fit In.

Brookfield creates a family-like environment for adolescent females (12-20) that is structured and therapeutic. With a special emphasis on individualized programs and culturally enriching experiences in a community based residential setting.

Brookfield Inc

www.brookfieldgrouphome.org

